



FOR IMMEDIATE RELEASE

SpinifexIT Announces Expansion in Southeast Asia

SpinifexIT, the world's leading provider of SAP Payroll and HR enhancement software, announced today that it has expanded its footprint into the Southeast Asian region by opening business operations in Singapore. SpinifexIT's expansion into the region comes as the organisation is in the midst of triple digit growth globally.

Darren Pithie, SpinifexIT Global CEO, said, "Over the last 12 months, our company has been inundated by requests to provide our software to the Southeast Asian market." He added, "Companies and government organisations running SAP Payroll and SuccessFactors in this region are no different than our customers in North America, Australia or Europe. They face the same business challenges." As the Southeast Asian SAP market matures, Pithie believes they are seeking ways of optimising business process, cutting costs and streamlining their audit and compliance processes. "The timing is right to begin working with Southeast Asian customers and SAP implementation partners to provide our solutions to the market," Mr. Pithie said. "We are very excited with the reception to-date from the market."

To lead the expansion, SpinifexIT has named Aju Murjani as Managing Partner for Southeast Asia, effective immediately. Prior to this appointment, Aju was Vice President, Sales & Operations (APJ) at Nakisa Inc. He joined Nakisa in 2010, and had fuelled organization growth and sales expansion across Singapore, Australia and Japan. Aju also held a role within Nakisa's Global Executive Leadership team, driving global sales and partner strategy. SpinifexIT's Singapore offices will be located at Singapore Land Tower, 50 Raffles Place.

About SpinifexIT

SpinifexIT is an SAP partner and global leader in the production of SAP-certified business process improvement software. SpinifexIT solutions increase a user's ability to access and optimise their most important HR and Payroll data. With a global headquarters in Melbourne, Australia and regional offices in Atlanta, Charlotte, London, Singapore and Manila, SpinifexIT produces software solutions for SAP and SuccessFactors HCM & Payroll for companies all over the globe. Learn more about SpinifexIT's solutions at www.spinifexit.com.

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